### Strategic Plan
2015 – 2018

#### Our Mission
OAR, a community-based restorative justice organization, blends compassion and accountability to assist offenders in leading productive and responsible lives, to the benefit of all.

#### Who We Serve
OAR serves individuals and families of individuals incarcerated and/or returning from incarceration to Arlington County or the cities of Alexandria and Falls Church. We also serve individuals completing community service hours through the Arlington County and City of Falls Church courts.

#### Our Programs and Services

<table>
<thead>
<tr>
<th align="left">Pre-Release:</th>
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<tbody>
<tr>
<td align="left">• We offer life skills and educational courses as well as evidence-based interventions based on risk/need levels inside the Arlington County Detention Facility, Coffewood Correctional Center in Culpeper, VA, and the William G. Truesdale Adult Detention Center in Alexandria.</td>
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<thead>
<tr>
<th align="left">Post-Release:</th>
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<tbody>
<tr>
<td align="left">• We provide emergency needs assistance for individuals immediately following their release, including food, transportation, housing, and clothing services or referrals.</td>
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<tr>
<td align="left">• We continue working with individuals after their release on employment and other services customized to their needs and their risk level.</td>
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<tr>
<th align="left">Community Service:</th>
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<tr>
<td align="left">• We supervise community service for Arlington County and City of Falls Church courts, placing OAR clients to volunteer in various nonprofit agencies throughout the DC metro area and reporting back to the courts about the clients’ success.</td>
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**Special thanks to Leadership Center for Excellence for helping to prepare our Strategic Plan**

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OAR, 1400 N. Uhle St, Suite 704, Arlington, VA 22201, (703) 228-7030
 Approved unanimously by vote of the Board of Directors in May 2015

FOCUS AREAS:
Planning and Infrastructure, Fundraising, Programming, Outreach

GOAL #1: Anchor OAR as an Effective, Stable Yet Evolving Organization

Objectives:
- Evaluate the mission and determine vision and values
- Ensure the organization is operating with “Best Practices”
- Develop and execute a succession plan
- Provide appropriate training for board and staff
- Educate the board on program priorities and issues

GOAL #2: Secure the Resources to Meet the Needs of the Organization

Objectives:
- Develop an annual fundraising plan
- Develop a cultivation plan to establish a diverse resource pipeline
- Develop a plan to steward existing supporters
- Provide appropriate resources to support development efforts

GOAL #3: Evaluate and Explore OAR’s Service Areas

Objectives:
- Evaluate current service areas
- Research opportunities for new service areas
- Determine service area priorities

GOAL #4: Sustain, Strengthen and Expand Outreach

Objectives:
- Evaluate OAR’s role in advocacy
- Evaluate the impact of current outreach efforts
- Identify untapped outreach opportunities
- Develop a plan to convert interest into action
- Increase awareness of OAR
STRAIGHT TASKFORCE:

Development:
This committee is working diligently on all of OAR’s fundraising and development efforts.
- Gail Arnall, Development Consultant
- Rev. Kathy Dwyer, Rock Spring Congregational United Church of Christ
- Elizabeth Jones Valderrama, Acting Executive Director
- Eric Fortunado, Board of Directors
- Joseph Katona, Board of Directors
- Heather Pritchett, Acting Director of Development and Outreach
- Pam O’Bryant, Volunteer
- Susan Olson, Board of Directors (Lead)

Marketing and Outreach:
This taskforce is committed to completing all aspects of the Strategic Plan focused on marketing and outreach.
- Burke Brownfeld, Board of Directors (Lead)
- Elizabeth Jones Valderrama, Acting Executive Director
- Joseph Katona, Board of Directors
- Heather Pritchett, Acting Director of Development and Outreach
- Gonzalo Romero, Volunteer

Organizational Development:
This taskforce will focus on elements related to governance and organizational policies.
- Mike Carleton, Volunteer
- Elizabeth Jones Valderrama, Acting Executive Director
- Kate Miner, Board of Directors
- David Remick, Board of Directors (Lead)
- Christine Remick, Volunteer (www.searlebzllc.com)
- Katy Steinbruck, Director of Programs

Technology:
This taskforce focuses on improving the organization’s technology, specifically OAR’s client database and contact management system.
- Lori Carbonneau, Board of Directors (Lead)
- Elizabeth Jones Valderrama, Acting Executive Director
- Heather Pritchett, Acting Director of Development and Outreach
- Christine Searle, Volunteer (www.searlebzllc.com)
- Steve Simmons, Volunteer
- Katy Steinbruck, Director of Programs

If you are interested in learning more about these Taskforces or would like to join a Taskforce, please contact Ashley Selover at aselover@oaronline.org or 703-228-7031.